

PORTFOLIO

Creative



INTRODUCTION

Intro

As a Creative Director in the events and entertainment industry, I'm all about crafting unforgettable journeys that leave lasting impressions. Picture this: lasers, holograms, lights, and projections coming to life – it's all part of the magic I bring to the table. With a passion for pushing boundaries and a dedication to delivering moments of sheer wonder, I'm here to create everlasting experiences. Besides that, I also timecode lasers, create full-blown movies, and map structures with lasers.



Hello, I'm
**SUMANA
MAHESH**

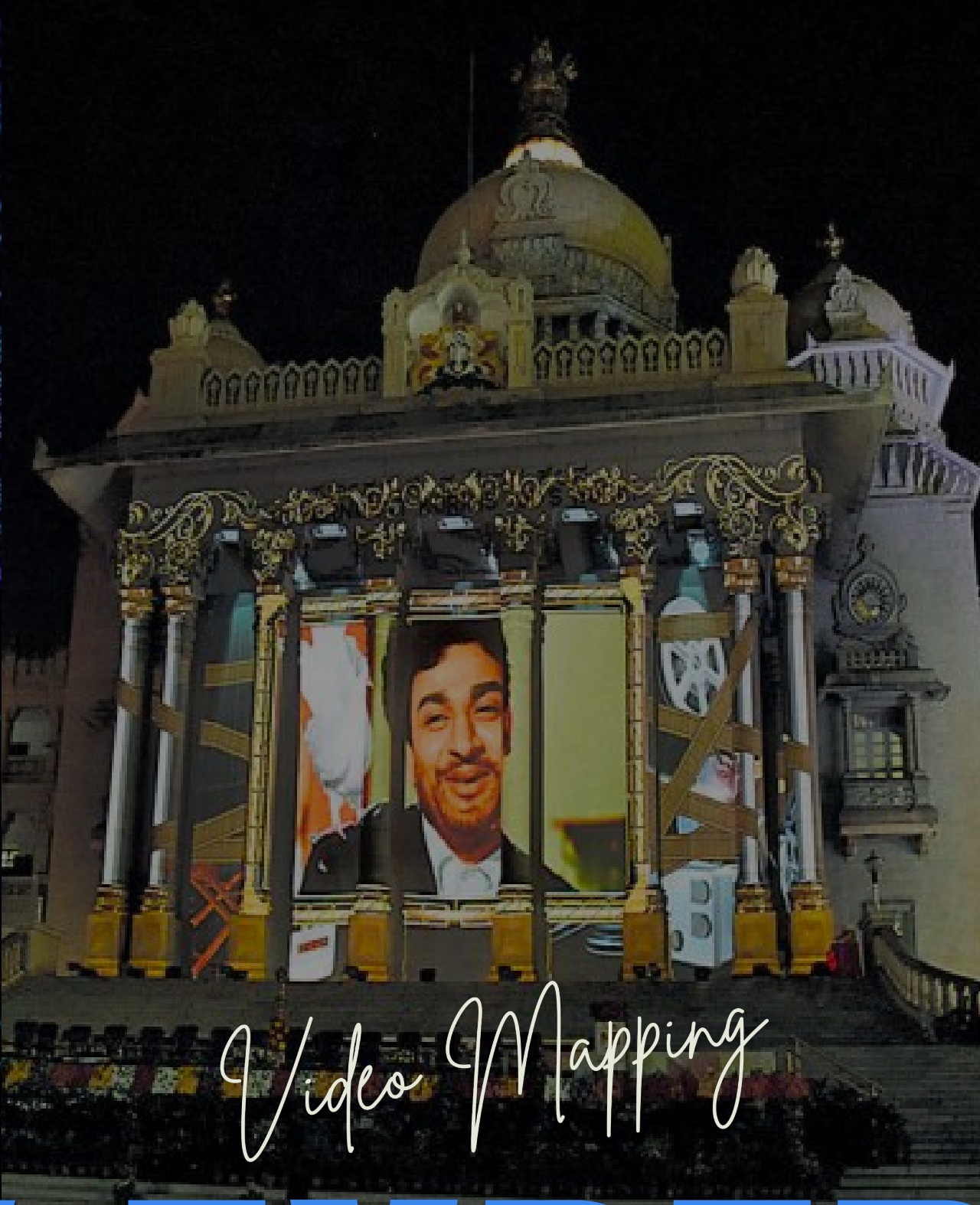
ABOUT ME ▶▶

As a seasoned Creative Director with over five years of experience, I specialize in curating unforgettable experiences through innovative event management, strategic planning, and artistic direction.





Lasers



Video Mapping



Projections

WORK EXPERIENCE

PORTFOLIO



DEV DEEPAVALI



Client: GOI x Wizcraft

Event: Celebration of Light (using a Go-Green Concept)

Elements: Laser Beam Show & Laser Graphic Show

Description: Celebration of Diwali after procuring the land for Ram Mandir. The client wanted to use an alt for fireworks. The usage of lasers was proposed. In total, 78 lasers were used to light up the sky!

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KOVIA



Client: Cochi Local Government Body
Event: New Year Celebration + Drug Awareness Project
Elements: Water Screen Video Projection + Lasers
Description: The water screen setup was done in the center of a lake by anchoring down a boat. The water screen's height was 40 x 40 ft in a semi-circle shape. One 20k lumens projector was used for projection. It was a 35 minutes timecode laser show with

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MARTIN GARRIX



Client: BookMyShow

Event: Martin Garrix India Tour

Elements: Lasers as SFX

Description: A 13-day tour across India. Each production had 48 lasers. It was live-controlled and time-coded. Lasers were synced with CO2, Phyro, and fireworks.

NETFLIX

> This ad has been hacked
Do not trust Heart_Of_Stone!

HEART_{OF}STONE

AVAILABLE IN ENGLISH, HINDI, TAMIL AND TELUGU

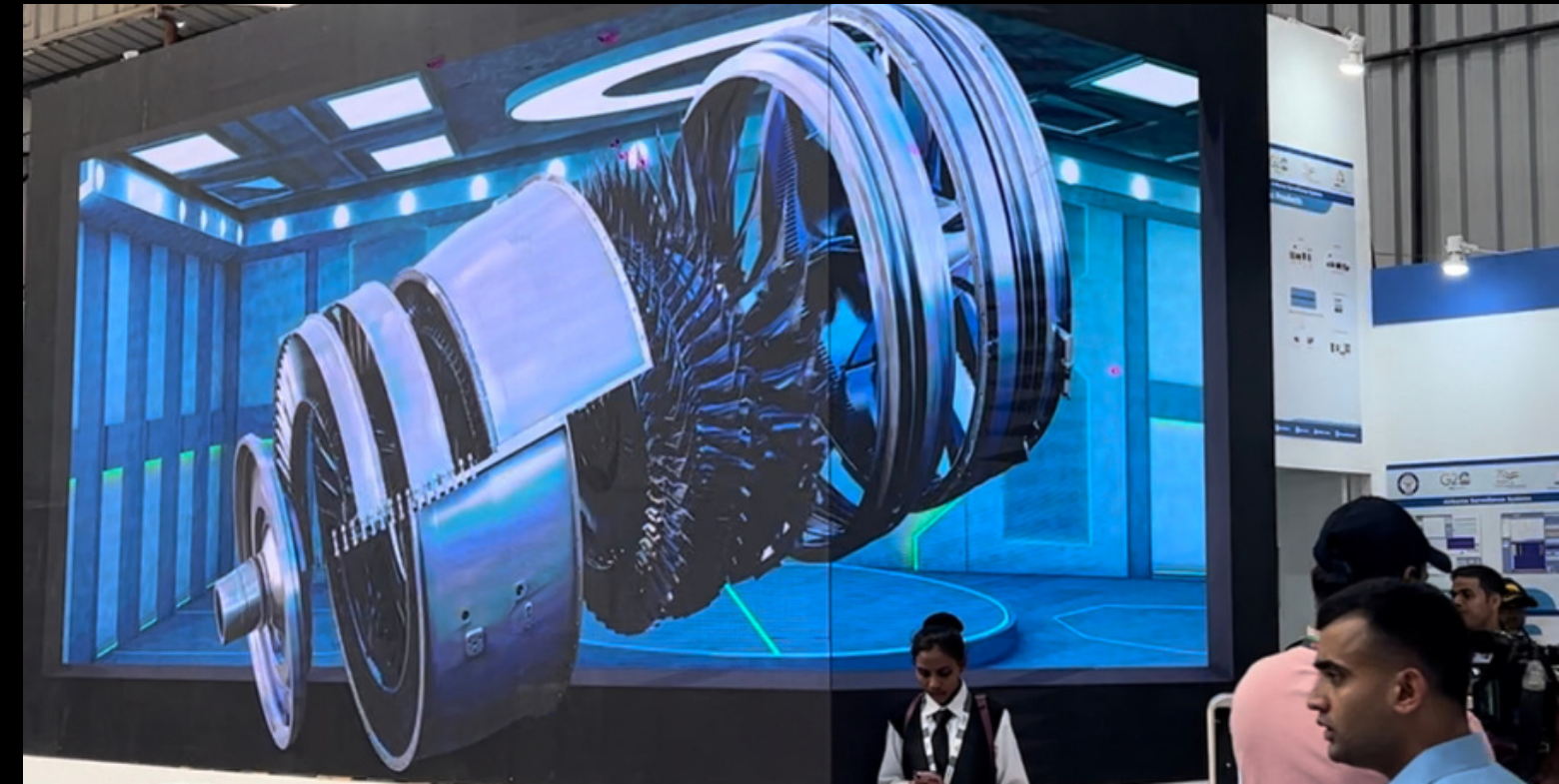
Client: Netflix

Event: Heart of Stone Launch

Elements: Laser Graphics

Description: Custom content was created and that was projected on a billboard. Content was in-line with the movie's story line.

DRDO



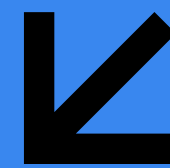
Client: DRDO, Indian Airforce.

Event: Aero Show

Elements: Holographic Projection, Anamorphic Projection

Description: Launch of new fighter jet engines. Used anamorphic projection to create an explanatory video. Holographic projection was used to narrate the history of Indian fighter jets.

BIFF



Client: DNA Networks

Event: Bangalore International Film Festival

Elements: 3D Projection Mapping

Description: For the inauguration of the Bangalore Film Festival, 6 x 20k lumens projectors while creating intricate details on the 8 pillars.

FICCI FLO



Client: FICCI flo

Event: Women's Day Celebration

Elements: Laser Mapping of the structure and Laser Graphic Show

Description: Celebration of women's day. The storyboard was the history of women working at Ficci flo.

VIBRANT



Client: Government of Gujrat

Event: Vibrant

Elements: Laser Graphic Show

Description: A short movie created for His Highness Sheikh Khalifa bin Zayed Al Nahyan and Shri. Narendra Modi, depicting their friendship during a presidential dinner.

AMIT TRIVEDI



Client: Amit Trivedi

Event: Concert

Elements: Aerial Beams

Description: lasers were used for set up. Live control of lasers for Amit Trivedi

STANLEY PARK



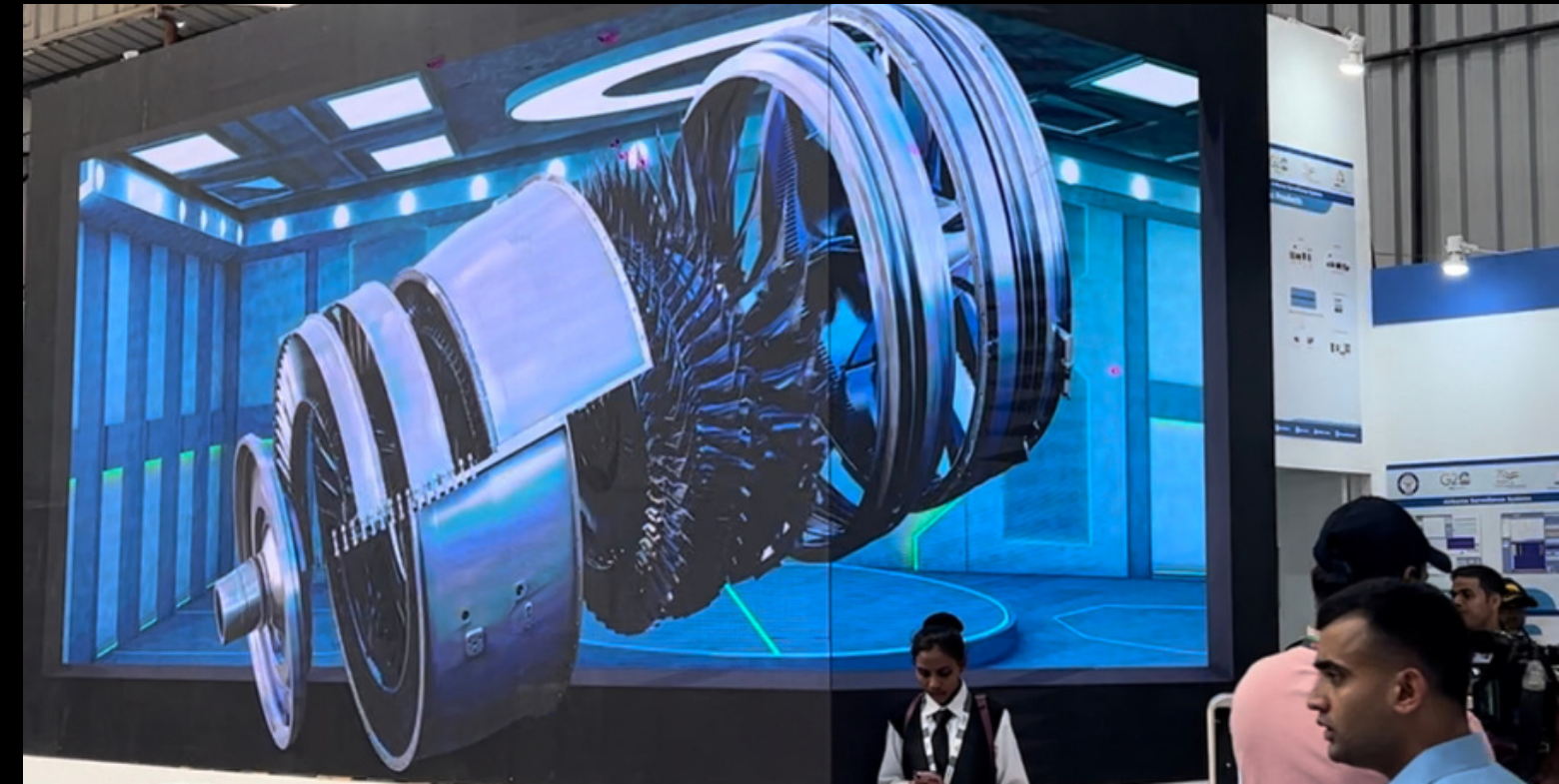
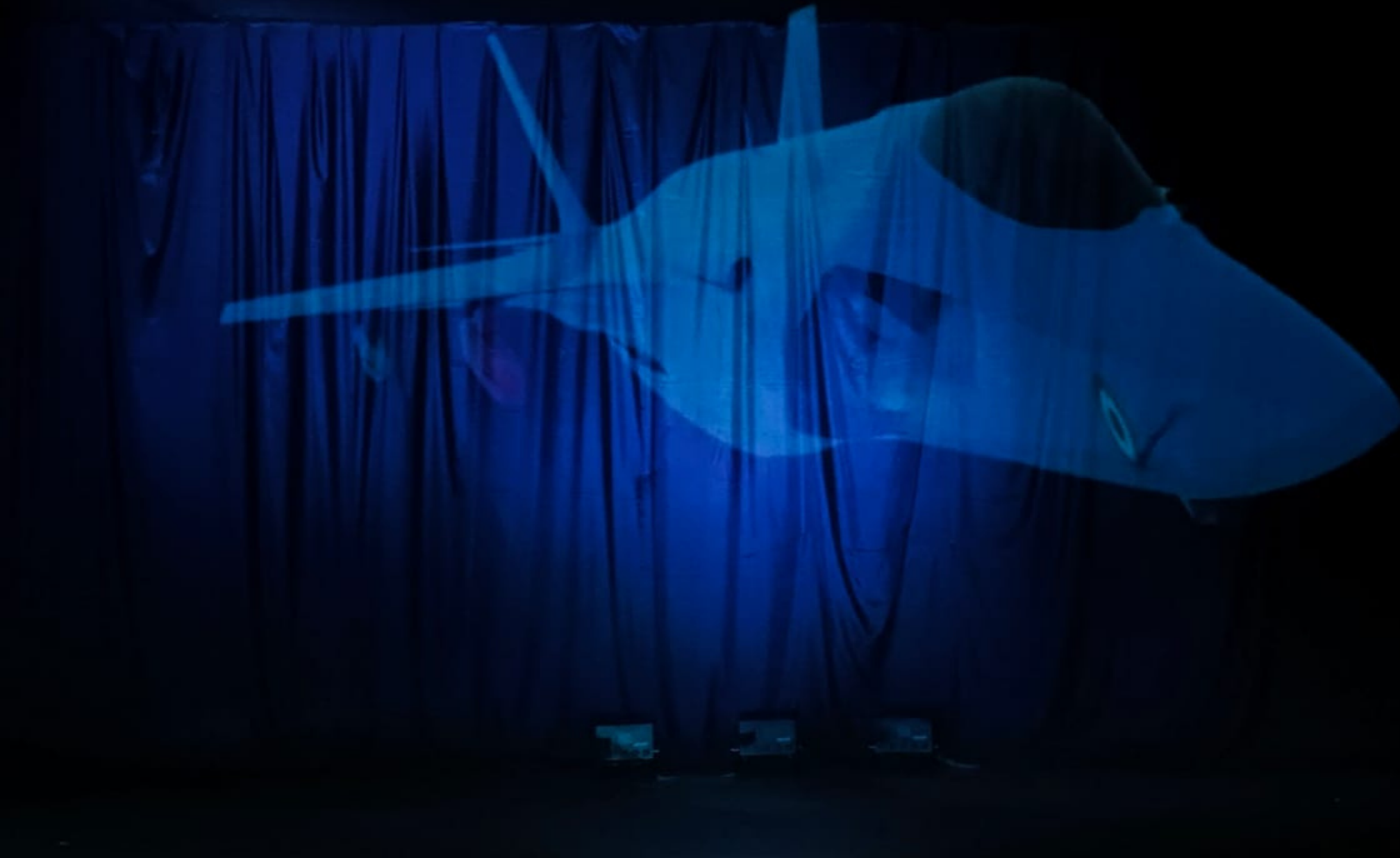
Client: Stanley Park

Event: 1st Ballroom Rave

Elements: 3D Projection Mapping

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DRDO



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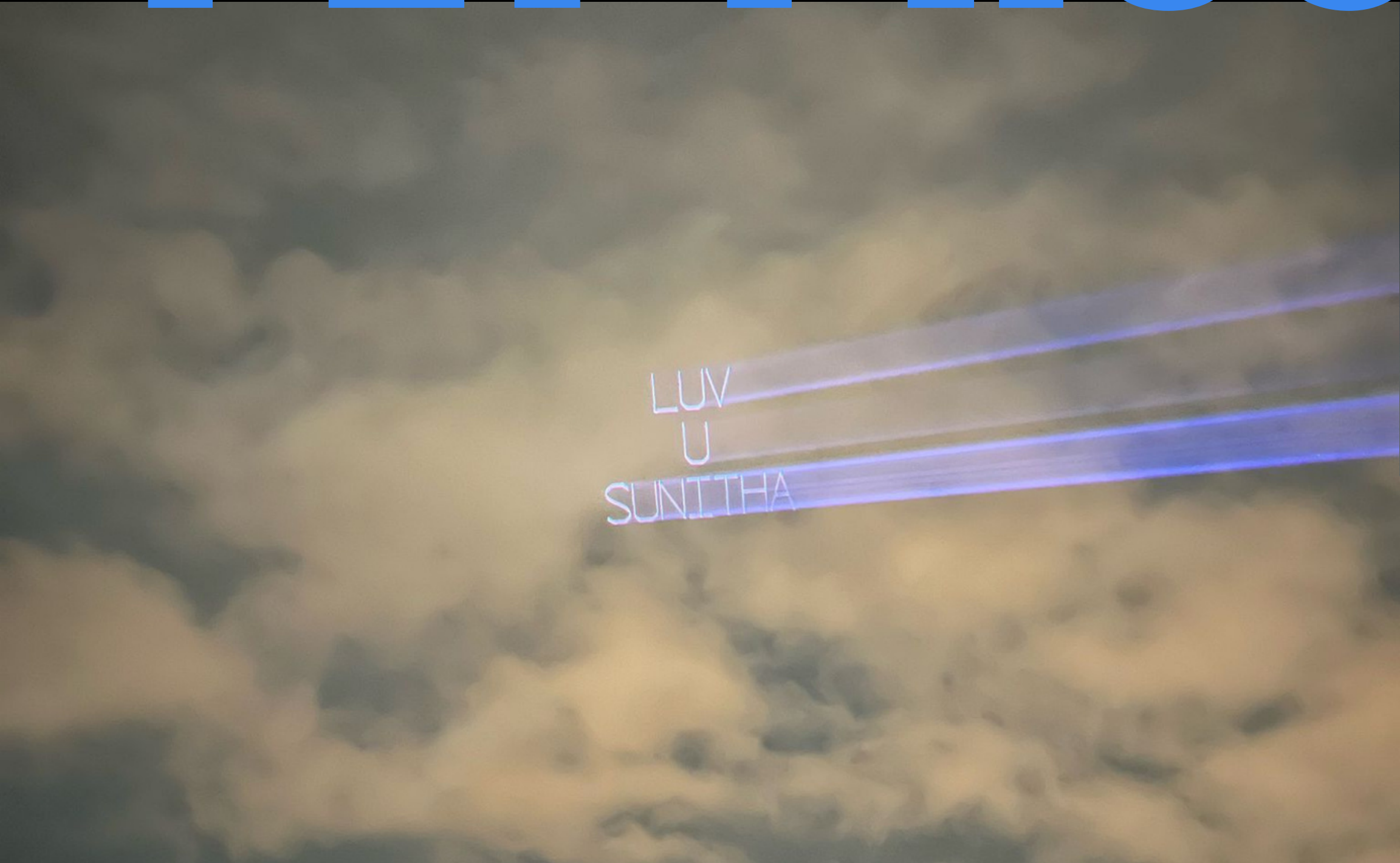
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PET PROJECTS



Some of my fun personal projects:
Left: Building Projection - Raising awareness during COVID-19.
Top: Set up for an underground rave scene

PET PROJECTS

A photograph showing a laser projection of the text 'LUV U SUNTITHA' onto a layer of clouds. The text is rendered in a glowing, multi-colored font (purple, blue, and pink) and is positioned in the lower-left quadrant of the image. The clouds are a mix of white and grey, with some yellowish highlights from the lighting.

LUV
U
SUNTITHA

A photograph showing a laser projection of the name 'MICHAEL' onto a layer of clouds. The text is rendered in a glowing, multi-colored font (purple, blue, and pink) and is positioned in the upper-right quadrant of the image. The clouds are a mix of white and grey, with some yellowish highlights from the lighting.

MICHAEL

Laser text projection on clouds



LET'S TALK



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